

Temporary Lighting for Awareness Campaigns Guidelines

Wagga Wagga City Council has a facility for the community to support the promotion of local, state, and national community awareness campaigns with a temporary display of coloured lighting that best represents their campaign.

To book the coloured light displays, a Temporary Lighting for Awareness Campaign Booking Form must be completed and provided to Council no later than four weeks prior to the event date.

What type of events can be advertised?

The temporary lighting is to bring awareness of local, state, and national community awareness campaigns by not-for-profit incorporated organisations, or government agencies seeking support to promote health and community campaigns.

This free service is not available for political campaigns, or events/campaigns of a commercial nature with no perceived community benefit, as determined by the General Manager.

Applications are open all year round. To book, please complete the booking form and submit to Council no later than four weeks prior to the event date.

Where are the approved locations?

There is currently one approved site within the Wagga Wagga Local Government Area for temporary lighting displays to promote awareness campaigns:

- 19 trees along Fitzmaurice Street

Temporary Lighting

It is the intent that the temporary lights are visually attractive and provided in a uniform manner so that they are easily identified and understood by motorists and pedestrians. Choose a colour that best represents your awareness campaign to maximise the impact.

Council reserves the right to refuse permission to display the temporary lighting related to your awareness campaign, particularly for anything that in the opinion of Council:

- Projects an offensive message
- Relates to any government or political campaigns

Installation and removal of temporary lighting

- Council will install the temporary lighting.
- Council has the right to remove the temporary lighting if it does not align with the Temporary Lighting for Awareness Campaigns guidelines or is deemed offensive.

Conditions

Council will require you to comply with conditions, including:

- The temporary lighting cannot be booked for more than one month.
- It is the responsibility of the applicant to book the temporary lighting online or directly with Council.

Application Process

Applications can be made online via the following link: <https://wagga.nsw.gov.au/services/book-a-council-park-site-or-facility/temporary-lighting>

Booking Preferences and Duration

Booking preferences will be given to the following awareness campaigns, in order of priority:

1. Community awareness campaigns organised by not-for-profit incorporated associations.
2. Government agencies seeking support to promote health and community campaigns.

If there are multiple awareness campaigns running at the same time, Council may have to decline or shorten the duration of the temporary lighting requests. You will be notified if this is the case.

Installation and Maintenance

Maintenance of the lights is the responsibility of the Council.

The cost of maintaining the lights including damage or vandalism, replacement, reinstatement and/or re-erection is also the responsibility of the Council.