

Council Funding for Major Events: Now Open!

Event organisers looking to develop new experiences or build on their event offering in the Wagga Wagga Local Government Area are encouraged to apply for Wagga Wagga City Council's 2025/26 Major Events, Festivals and Films Sponsorship funding program.

Applications are now open for events held between 1 July 2025 and 30 June 2026.

Funding is available across three event categories:

- Incubator Events – \$3000 - \$10,000
- Developing Events – \$3000 - \$20,000
- Flagship Events – \$10,000 - \$20,000

With a \$100,000 funding pool available, Council is committed to supporting innovative, creative, and high-quality events to build a vibrant annual events calendar for our community and visitors.

Events Officer Emma Corbett says Council recognises the value of events in driving tourism, creating social connection, celebrating our place and culture, and enlivening our city.

“The program provides financial support to develop new events or festival experiences,” Ms Corbett said. “Funding encourages the growth and development of existing or maturing events.

“Council’s Major Events, Festivals and Films Sponsorship funding program ensures our city continues to present a vibrant and diverse annual events calendar, which provides important economic and cultural benefits to our city.

“Successful applicants in previous rounds include Gears and Beers, Wagga Wagga Mardi Gras and Christmas with the Con.”

There are four assessment rounds throughout the financial year, with this first round closing on Sunday 18 May 2025.

Funding rounds are advertised ongoing throughout the year or until funds are exhausted.

Applicants are encouraged to contact the Events team prior to applying via emailing events@wagga.nsw.gov.au or phoning **1300 292 422**.

For more information on the program visit wagga.nsw.gov.au/eventssponsorship

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Major Events, Festivals and Films Sponsorship funding categories

Incubator Events:

New innovative events that are in their first or second year can apply for funding between \$3000 - \$10,000

Developing Events:

Events that have been running successfully for more than two consecutive years can apply for funding between \$3000 - \$20,000

Flagship Events:

Events that have already received three (3) years of funding through the Developing Event stream can apply for funding between \$10,000 - \$20,000.

Out of Round Requests:

For new or unplanned projects that arise outside the designated assessment timeframes, funding is available for up to \$15,000. Subject to funds being available.

MEDIA OPPORTUNITY

What: Council is excited to launch the Major Events, Festivals and Films Sponsorship funding program for the 2025-2026 financial year.

This funding program has previously supported many successful projects, including Wagga Wagga Mardi Gras, Gears & Beers and Christmas with the Con.

Who: Wagga Wagga City Council Events Officer Emma Corbett.

When: Monday 10 March 2025 at 10am.

Where: Riverside main stage area, Johnston Street, Wagga Wagga.

Contact 6926 9190 or media@wagga.nsw.gov.au

About Wagga Wagga City Council

Wagga Wagga City Council serves more than 68,000 residents across an area of 4825 square kilometres with an overall budget of \$240 million.

The organisation manages more than \$2.48 billion in assets, including a 2300km road network, Wagga Wagga Airport, Livestock Marketing Centre, and the Oasis Aquatic Centre.

Council also provides important community facilities such as Wagga Wagga Art Gallery, Wagga Wagga City Library, Museum of the Riverina, and Civic Theatre, as well as maintaining countless parks, playgrounds, and sporting facilities to ensure Wagga maintains its reputation as 'the City of Good Sports'.

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