

Appendix 1 – Section 2.5

Main Types of Signage or Structure Types

Signage or Structure Type and Description
Advertising Panel Any advertising structure, other than those described below, which is non-illuminated, including hoarding or bulletin board.
Sandwich Board or A-Frame Sign (Double or Single Sided) A freestanding, portable advertisement consistent of either two advertising boards supporting each other in an “A” configuration or one advertising board supported by one or more posts in a “A” configuration.
Awning Sign (Above awning) A sign mounted above the awning or verandah of a building.
Under Awning Sign A sign attached underneath the awning or verandah at right angles from the façade of the building. (exemptions apply – refer to Schedule 2 in the LEP).
Banner Sign A soft canvas or plastic material sign bearing names, numbers and/ or pictures and is visible from a public place. Banners are usually fixed to a solid frame or posts. This includes blade signs.
Billboard Sign An advertisement supported by one or more columns or pylon support structures which are independent of any building or other structure. A billboard sign may include any framework, signboard, noticeboard, advertising panel or the like and any painted display of advertising matter on any wall, fence or roof.
Building Wrap Advertisement An advertisement used in association with the covering or wrapping of: a) A building or parcel of land, or b) A building that is under construction, renovation, restoration or demolition, but does not include a wall advertisement.
Bunting A string of lightweight coloured material or plastic secured at both ends but allowed to move freely. OR Small flags attached to a single string mounting between posts or poles often associated with Motor Vehicle Retailing.
Business Identification Sign A sign which contains a reference only to the identification of a place or premises and the occupation or activities that are carried out at that place or premises. Refer to the LEP for full definition.

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Decorative Banners Advertising on decorative banners erected on poles or pylons which are typically erected within a road reserve.
Drop Awning Sign A sign displayed on a roll down blind, retractable sun or weather protection awning or the like which is attached to the underside or outer edge of the awning and is parallel to the road carriageway kerb.
Fascia Sign A sign that is painted onto or attached to the fascia or return of an awning. (exemptions apply – refer to Schedule 2 in the LEP).
Fin Sign Sign erected on or above the canopy of a building.
Flagpole Sign A pole on which a flag or banner is raised for advertising purposes.
Flashing Sign An advertisement illuminated at frequent intervals by either an internal or external light and whether or not included in any other type of sign.
Floodlit Sign A sign illuminated at by floodlighting or an external source of artificial light.
Wall Sign A sign attached to the wall of a building or painted directly onto the wall (<i>other than the transom of a doorway of display window</i>) and not projecting more than 300mm from the wall. (exemptions apply – refer to Schedule 2 in the LEP).
Inflatable Sign / Structure Sign An advertisement located on an inflatable structure e.g. balloon or blimp, which is of temporary nature and used for the purpose of displaying information about a product, local event and /or attractions.
Moving Sign An advertisement which is capable of movement by any source of power (whether or not included in any other class of advertising structure).
Multiple Identification Sign An identification sign containing a list of businesses occupying premises within a building or complex of buildings.
Painted Wall Sign Painted onto a wall of a building.
Pole or Pylon Sign A sign mounted on a pole or pylon independent of any building or other structure. Pole or pylon signs include monolith style signs where portions of the sign face are within or partially within 1.2m above natural ground level.

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Projecting Wall Sign An advertisement attached to a building at one end and projecting horizontally away from the building façade but not protruding beyond the roadside edge of the awning or above the roof line of the building. (exemptions apply – refer to Schedule 2 in the LEP).
Real Estate Sign An advertisement in respect of a place, land or premises to which it is affixed which contains only a notice that the place or premises is for sale or letting or is subject to an auction together with particulars of the sale or letting.
Roof or Sky Sign An advertisement erected on or above the parapet of a building that is wholly or partly supported by the building.
Special Promotional Advertisement An advertisement of a temporary nature for an activity or event but does not include advertising of a commercial nature, except for names of an event sponsor(s). This may include temporary cultural, recreational, sporting, educational or temporary business event.
Temporary Sign An advertisement of a temporary nature which: a) Announces any local event of a cultural, religious, educational, political, social or recreational character or relates to any temporary matter in connection with such an event, and b) Does not include advertising of a commercial nature (except for the name of an event sponsor), and c) Is displayed for a period of not more than 28 days. Note: temporary signage may include advertisements such as banners, bunting, posters, inflatable structures etc. (exemptions apply – refer to Schedule 2 in the LEP).
Top hamper sign A sign attached to the transom of a doorway or display window of a building. (exemptions apply – refer to Schedule 2 in the LEP).
Window Sign A sign painted or displayed on the exterior or interior of a shop window or any glazed surface of the building or other structure. (exemptions apply – refer to Schedule 2 in the LEP).