

## What's your vision for Wagga Wagga's city centre?

Wagga Wagga City Council is preparing a new CBD Masterplan which will guide land-use and development in our city centre.

The creation of a masterplan for the Wagga Wagga Central Business District (CBD) offers Council the chance to revitalise, diversify, and enhance the CBD for the community.

The masterplan will serve as a framework to develop a clear strategic plan and place-based approach for the future of the Wagga Wagga CBD. It aims to support a vibrant, distinct, and people-focused central business district, ensuring that the CBD remains the thriving heart of our city.

The CBD Masterplan will also identify opportunities within the CBD to service population growth as we grow towards 100,000 residents, whilst also accommodating 1.4 million visitors annually, in a way that best supports the region more broadly.

Council will begin to gather feedback from the community, landholders, and business groups in the coming weeks, to better understand community aspirations and establish a meaningful vision for our CBD.

Mayor of the City of Wagga Wagga Councillor Dallas Tout said the community's input to the development of the CBD Masterplan is key to its success.

"This is a pivotal moment for Wagga Wagga's future, and we need your input to guide the development of our CBD," Cr Tout said.

"Your ideas will help us craft a CBD that reflects the growth and future of our city.

"I deeply encourage residents to participate in the process. We aim to capture and understand our community's aspirations and use this knowledge to position Wagga Wagga as a vibrant regional hub for generations to come."

Council will be seeking community input between Monday 4 March – Friday 26 April 2024.

The feedback obtained during this period will inform the development of a draft CBD Masterplan which will be publicly exhibited later in 2024.

There are multiple ways to engage with the CBD Masterplan project. This includes an online survey in-person at the Civic Centre, by phone or email.

A series of pop-up information stalls will be visiting various locations in the city and villages during the consultation period, to give members the community to speak with staff about the masterplan.

More information is available at [haveyoursay.wagga.nsw.gov.au/wagga-cbd-masterplan](https://haveyoursay.wagga.nsw.gov.au/wagga-cbd-masterplan)

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**MEDIA OPPORTUNITY:**

**What:** Hear from Council about the CBD Masterplan

**Who:** John Sidgwick – Director Regional Activation

**When:** Friday 8 March 2024, **8:30am**

**Where:** Between the Wagga Wagga Civic Centre and Wollundry Lagoon (near the lower entrance to the Library).

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Contact 6926 9190 or [media@wagga.nsw.gov.au](mailto:media@wagga.nsw.gov.au)

### About Wagga Wagga City Council

Wagga Wagga City Council serves more than 68,000 residents across an area of 4825 square kilometres with an overall budget of more than \$236M.

The organisation manages more than \$2.48 billion in assets, including a 2300km road network, Wagga Wagga Airport, Livestock Marketing Centre and the Oasis Aquatic Centre.

Council also provides important community facilities such as Wagga Wagga Art Gallery, Wagga Wagga City Library, Museum of the Riverina and Civic Theatre, as well as maintaining countless parks, playgrounds and sporting facilities to ensure Wagga maintains its reputation as 'the City of Good Sports'.

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