

## Wagga Wagga in the running for Top Tourism Town 2025 – cast your vote now!

Wagga Wagga has been named as a finalist in the 2025 NSW Top Tourism Town Awards, proudly standing as the only inland city in the running alongside a line-up of coastal competitors.

This nomination represents Wagga Wagga's growing reputation as a leading regional destination, celebrated for its vibrant and modern Australian character.

Wagga Wagga City Council's Visitor Economy Development Officer Cassandra Farquharson said the recognition was a testament to the city's passionate visitor economy operators.

"We're the only inland city in the running and this recognition is a celebration of what makes Wagga Wagga unique – from our riverside adventures and nature-based experiences, to our agritourism and culinary scene, thriving events and welcoming community," Ms Farquharson said.

"A win would shine a light on the incredible work of our local businesses and attract more visitors to experience everything Wagga Wagga has to offer."

Mayor of the City of Wagga Wagga Councillor Dallas Tout is encouraging locals and visitors to get involved.

"This is a great opportunity to showcase our city on the state stage" Cr Tout said.

"We know how special Wagga Wagga is, but now it's time to let the rest of NSW know it too. Every vote counts, and I encourage everyone to get behind this and show their support."

The NSW Top Tourism Town Awards, managed annually by Business NSW, celebrate outstanding visitor experiences across the state.

The program highlights the excellence of regional towns that deliver exceptional attractions, accommodation, and hospitality.

Each town submits a detailed application including a video, suggested itinerary and editorial, which are assessed by a panel of industry experts. Public voting also plays a crucial role in determining the winners.

Wagga Wagga's video submission, *Magic Moments*, follows a 24-hour itinerary in Wagga Wagga, from sunrise to sunset – showcasing the breadth of experiences in our city. Watch the video on Visit Wagga Wagga's YouTube channel and social media pages.

Winners will be announced at the Local Government NSW Destination and Visitor Economy Conference in May, with gold winners progressing to represent NSW at the Australian Top Tourism Town Awards.

Public voting is now open and runs until **11.59pm on Sunday 4 May**, coinciding with the school holidays, Easter and ANZAC Day – a key travel period across the region.

Cast your vote here: <https://nswtourismassoc.kartra.com/survey/TopTourismTown>

To view the video submission, visit:

<https://youtu.be/w0w4GRWrlal?si=ABfWUgEunuCeYIG2>

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Contact 6926 9190 or [media@wagga.nsw.gov.au](mailto:media@wagga.nsw.gov.au)

## About Wagga Wagga City Council

Wagga Wagga City Council serves more than 68,000 residents across an area of 4825 square kilometres with an overall budget of \$240 million.

The organisation manages more than \$2.48 billion in assets, including a 2300km road network, Wagga Wagga Airport, Livestock Marketing Centre, and the Oasis Aquatic Centre.

Council also provides important community facilities such as Wagga Wagga Art Gallery, Wagga Wagga City Library, Museum of the Riverina, and Civic Theatre, as well as maintaining countless parks, playgrounds, and sporting facilities to ensure Wagga maintains its reputation as 'the City of Good Sports'.

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