

Our strategic focus areas: Informed by aspirations and priorities from the community.



Vibrant

Wagga Wagga is a vibrant place to live, work and visit. We foster a thriving cultural, social, and recreational scene, where creativity, diversity and our rich cultural heritage are valued, and people feel safe and secure within our community.

What's important to our community

- Strong sense of place and identity
- Diverse arts and cultural experiences
- Inclusive and diverse community
- Our community feels safe
- A healthy community
- First nations culture
- Reduce homelessness
- Sport and recreational opportunities
- Vibrant and activated spaces and opportunities



Growing

Wagga Wagga is a progressive regional city with a strong economic future for our local government area and wider region. Wagga Wagga is the Southern Regional Capital of NSW.

What's important to our community

- A growing business sector
- Thriving visitor economy
- Workforce and labour supply
- Education and skills
- Enabling infrastructure
- Increase housing supply and diversity
- A connected community
- Agriculture and agribusiness



Sustainable

We plan for future generations with a focus on sustainability. We protect the environment and embrace best practice as we move towards net zero emissions for the Community and Council.

What's important to our community

- Protect and manage biodiversity
- Circular economy
- Climate action
- Sustainable built environment



Regional leadership

Wagga Wagga is a regional leader. We lead by example and set the standard for innovation, collaboration and resilience to drive progress. Our approach is underpinned by good governance and planning.

What's important to our community

- Ethical leadership
- Engaged community
- Vision for the future
- Technology adoption
- Good governance



How we will get there: Wagga Wagga 2050 has strategies outlined within the plan which provide further detail and direction. These strategies inform the 4-year Council Delivery Program and 1-year Operational Plan and aligns to the budget to ensure the achievement of the objectives of the Community Strategic Plan.





